



DSA Awards Committee
1275 Pennsylvania Avenue NW
Suite 800
Washington DC 20004

Dear DSA Awards Committee

I am pleased and honored to be able to write in support of the law firm of Grimes and Reese for a DSA Partnership Award for the year 2004. Spencer Reese has been working with our company for the past few years, and has been instrumental in the strengthening of our distributor compliance program. His suggestions regarding our policies and procedures, as well as our compensation plan, have made us a better company.

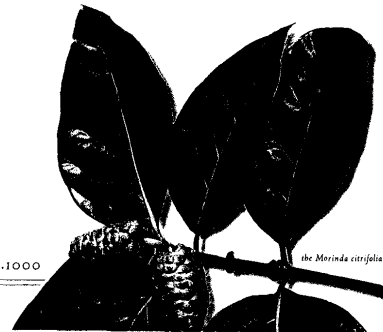
In addition, Spencer has provided invaluable advice on our marketing material and guidance in helping us to regulate our product claims. He has an extensive history of working with the FDA regulations to measure what a company can say, and what it should not say. We have benefited both from his knowledge of what claims can be made about particular products, as well as his quick response to our questions.

I have not had as much direct involvement with Kevin Grimes, but I have benefited from lectures he has given at DSA events and seminars. In addition, I have read his articles on legal issues which affect the network marketing and direct sales industries, and have applied his advice. All in all, the firm of Grimes and Reese is a valuable partner in our business, and we are grateful for their assistance to us.

Very truly yours,

J. Benjamin Tyler
General Counsel
Tahitian Noni International

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